

Fairview New Homes' consultation on new homes for Brentford.

ABOUT THE SITE



The previous occupant of the Site, Heidelberg, have relocated their headquarters. Fairview purchased the Site last year with the plan to deliver new homes in the community.



Current Heidelberg Building

LOCAL POLICY

Hounslow has an ambitious housing target, which is set by the Mayor at 17,820 new homes over the next ten years. This target is based on calculations for how much housing the area needs. This is an opportunity to provide up to 335 new homes here to meet that demand in a sustainable location close to local amenities and public transport.

Many Brentford families are struggling with high housing costs, with local young people being forced to move away from the area they grew up in because they can't afford to live here. Our proposal aims to provide high quality homes which are more affordable including a range of apartments available for shared ownership and rent.

The Site is also adjacent to St Pauls Church Conservation Area, which extends to Pump Alley.